



Introducing a new style...

**NEW
PACKAGING
DESIGN**



...in line with our expert profile!

ROCKWOOL Technical Insulation introduces a complete new packaging design. The redesign is the last step in our rebranding process that was started two years ago.

The new packaging design

- underlines the **high quality and performance** of our products
 - ensures a **consistent worldwide presentation** of the ProRox and SeaRox product lines
 - informs the user in a clear manner
 - respects our house style and reflects the expertise and reliability of the **ROCKWOOL Technical Insulation brand**

The new packaging design concept has been developed with the purpose to **fit all possible packaging recipients**: from wired mat foils, to pipe section boxes.

In **April 2015**, we will already start implementing the new design for specific **slab products** in our ProRox-SeaRox product ranges. Other ROCKWOOL Technical Insulation products will follow the new design in the course of this year. We will keep you posted.

ROCKWOOL®
TECHNICAL INSULATION

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